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**DIVISION OF COMMUNICATIONS AND MARKETING 341** S. Bellefield Avenue, Pittsburgh, PA 15213

For Immediate Release September 23, 2010

## MEDIA ADVISORY

## <u>Walmart's Teacher Rewards Program Helps 10 Teachers at</u> Pittsburgh Lincoln K-8 Offset Expenses for Classroom Supplies

**WHAT:** Walmart is helping 10 teachers from Pittsburgh Lincoln K-8 purchase classroom

supplies through its Teacher Rewards Program. Each teacher will receive a \$100 Teacher Rewards Card at an award presentation ceremony held in North Park at

the Lodge Pavilion.

During the presentation ceremony, Principal Deonne Arrington and Walmart Assistant Manager Sarai Burch will address the crowd and highlight the ways in which the Teacher Reward Cards will benefit classrooms at Pittsburgh Lincoln.

Walmart stores, Distribution Centers and Sam's Club locations are awarding more than 45,000 educators with \$100 each through the Teacher Rewards Program this back-to-school season, infusing \$4.5 million to schools across America.

**WHO:** Principal Deonne Arrington, Pittsburgh Lincoln K-8

Assistant Manager Sarai Burch, Walmart

**WHEN:** Friday, September 24, 2010 at 12pm

**WHERE:** North Park – The Lodge Pavilion

NOTE: For more information contact: Jamie Octavi at (412) 782-4994

Media is invited to attend these activities. Photo and video opportunities will be available.

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